ISRAEL CANCER ASSOCIATION USA

SUNDAY SUPPER
WITH AMY ROBACH,
Co-anchor of
the ABC show
20/20, who
discovered her
breast cancer
via an on-air
mammogram on
Good Morning
America.

SUNDAY, MARCH 1ST 2020
THE BREAKERS, PALM BEACH
About ICA USA
For 60 years, Israel Cancer Association (ICA) has been making a dramatic difference in the lives of individuals diagnosed with cancer. By providing major funding to brilliant cancer researchers/scientists in the State of Israel, ICA has benefited cancer victims worldwide as it closes in on cures.

Our Mission
Since its inception in 1994, ICA USA’s mission has been to raise funds for the fellowship grants that support cancer research conducted by award winning scientists at leading hospitals, universities and institutions throughout Israel. One West Palm Beach office comprises the US arm of Israel Cancer Association (ICA), the oldest, largest and leading health-related charitable organization in Israel. ICA is funded entirely by private contributions, without government support. 100% of fellowship funding goes directly to the scientist – not the institution, nor for our overhead. The country’s cancer researchers are the best in the world and their research value – dollar for dollar – is unrivaled. Israel conducts research at a fraction of the cost of research in the U.S., and their successful cancer research serves to heighten the prestige and importance of Israel worldwide.

Four-Star Charity Navigator Rating
Non-profits are rated by an independent rating organization, Charity Navigator. Like restaurants and their Michelin stars, charities covet a high rating. ICA USA has Charity Navigator’s highest ratings, four stars. Our actual score is 96.66 out of a possible 100. Charity Navigator also found that our percentage of total expenses spent on the programs or services we deliver is 90.6%. Put another way, out of every dollar donated, other than directly to a fellowship, almost 91 cents go to fund research fellowships that we use donations to create.
Recent Milestones

We mobilize the brightest minds who bring cutting edge thinking to cancer research!

In 2015, new research conducted at the Technion Laboratory of Nobel Prize Laureate and ICA funded scientist, Professor Aaron Ciechanover, Honorary President of the Israel Cancer Association, uncovered two proteins that suppress cancerous growths. His discovery is the continuation of the research which led to his winning of the Nobel Prize in 2004.

Early research funded by ICA for Professor Michal Lotem at Hadassah in Israel led to a pioneering Immunotherapy treatment for Metastatic Melanoma, that is now also used in the United States and all over the world. In 2010, Stewart Greenberg of Florida was diagnosed with Melanoma stage 2 and in 2012, with Metastatic Melanoma stage 4. When US doctors had given up on his treatment, he turned to Hadassah, where Prof. Michal Lotem could help him. He is alive and well today! You can view the link to his video about this here: https://www.youtube.com/watch?v=okilgWDNg6E

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Dr. Ronit Satchi-Fainaro at Tel Aviv University discovered that a 7-gene signature correlates with improved overall survival of patients with Glioblastoma, known to be a highly aggressive brain cancer, enabling her team to develop a unique therapeutic treatment approach.

Fainaro was also part of the research team that developed smart nenoprobes that turn on a fluorescent light when cancerous cells are present, enabling surgeons to better pinpoint and remove cancer cells, leaving healthy tissue intact, dramatically improving post-surgical outcome for patients.

Professor Ariel Munitz at Tel Aviv University was part of the team that discovered that white blood cells that may have played an evolutionary role in fighting parasites, but which are today responsible for chronic asthma & modern allergies -- may be used to eliminate malignant colon cancer cells. These findings were published in Cancer Immunology Research on January 21, 2019.

Professor Ido Wolf, MD, Head of the Oncology Division & Lab at Tel Aviv Sourasky Medical Center, has continued his research on the protein, Klotho, that appears to arrest the development of pancreatic cancers, & recently determined that administration of exogenous klotho or KL1 may serve as a novel strategy for prevention and treatment of colorectal cancer.
We Depend on Your Support

- $22,000 funds a two-year (11,000 each year) Cancer Research Fellowship Grant.
- $52,000 funds a two-year ($26,000 each year) Advanced Cancer Research Fellowship Grant.
- Donors can see a list of Fellowships in need of Funding on our website www.icausa.org
- Select a specific Fellowship to fund from the list & receive progress reports & a research summary when the research has concluded.

Fundraising with Fashion
Our January 31st 2019 Runway Fashion Show set the stage to raise dollars and awareness at our Annual Hope and Heroes Luncheon. Grand Chair and Fashion Icon Iris Apfel was honored with a Cancer Research Fellowship, also in memory of her late husband, Carl Apfel. ICA USA Board member Gail Worth was Honorary Chair. ICA USA donated a Fellowship in memory and honor of Co-Chair Patsy Spero’s late husband, Leslie Spero and a Fellowship in honor of Co-Chair Pamela Higer-Polani with a Fellowship in honor of her late father, Dr. Aaron Lee Higer. A Fellowship was also donated in honor of Peter and Nancy Brown’s 50th wedding anniversary, and longtime ICA USA supporters Bruce and Janet Adler generously donated a Fellowship.
Golf for Good
On April 8, 2019 ICA USA supporters came out swinging at the Boca Rio Golf Club in Boca Raton for ICA USA’s 10th Annual Golf Classic. The event was co-chaired by ICA USA Secretary /Treasurer Peter Brown and ICA USA Board Member Wilma Mooney, with Steve and Phyllis Melman as Honorary Chairs and included lunch, dinner, awards, a raffle and a silent auction. First gross winners with a score of 60, were David Baker, Tanyon Sturtze, Dean Hogan and JP Powers. First net winners with a score of 45, were Marc Goldberg, Beth Goldberg, John Vakoutis and Betsy Karp Vakoutis. Bob Gordon won the $1000 raffle but promptly donated the money straight back to ICA USA! Corporate sponsors Excell Auto Group brought luxury cars to display and generously donated a luxury car weekend to our silent auction.
Support us by Becoming a Member of our Sunday Supper Committee

- Provide insight, wisdom and passion. We love new ideas!
- Participate in committee member conference calls and meetings (2x a month, increases to weekly closer to the event)
- Sell event tickets (goal is a minimum of 10 each)
- Best efforts to secure Auction items as needed
- Help generate awareness for the event and the charitable foundations involved
- Use your social networks to spread the word
Partner with Us on Our Sunday Supper Event

By partnering with us, we can:

- Place your product or service in front of the cancer community
- Give you direct access to powerful prospective customers
- Share your efforts of corporate responsibility and community involvement
SUNDAY SUPPER
SUNDAY, MARCH FIRST @ THE BREAKERS, PALM BEACH

Sponsor Benefits & Levels
All funds raised will support Israel Breast Cancer Research Fellowship grants

Presenting Sponsor/Grand Benefactors $25,000
- Logo on all printed materials, press, & advertisements, free ad in program*
- Two complementary tables for 10 at the Sunday Supper
- Invitations to all pre and post parties/events
- Listed on invitation
- Gift bag presence
- Pre-dinner reception with Amy Robach

Platinum Sponsors $10,000
- Logo on all printed materials, press, & advertisements, free ad in program*
- 1 premier table at the Sunday Supper
- Invitations to all pre and post parties/events
- Listed on invitation
- Gift bag presence
- Pre-dinner reception with Amy Robach

Gold Sponsors $5,000
- Logo on all printed materials, press, & advertisements, free ad in program*
- Four seats at the Sunday Supper
- Invitations to all pre and post parties/events
- Listed on invitation
- Gift bag presence
- Pre-dinner reception with Amy Robach

Silver Sponsors $2,500
- Logo on all printed materials, press, & advertisements, free ad in program*
- Two seats to the Sunday Supper
- Listed on invitation
- Invitation to all pre and post parties/events
- Gift bag presence

*Payment must be received by January 27, 2020 for free program ad